

**Healthcare is about people.**

People providing care to those in need.

Competition places stress on the policies and facilities

involved in the delivery of care.

MDI clients benefit

from our understanding of healthcare operations

and the relationship of staff, space and time

to the healthcare provider's bottom line.

Our approach starts

with the client's goals and results in

an operational plan and facility that achieves

those goals.

Not having patients ready in the exam room,

taking medical histories,

and even running to and from the lab can eat up

a doctor's time and profitability

leaving patients feeling less than satisfied.

MDI analyzes

your space, productivity and daily operations

to provide you with a detailed

Medical Facility Planning Analysis (MFPA).

So your patients

can see their doctor doing what he does best:

treating his patients.

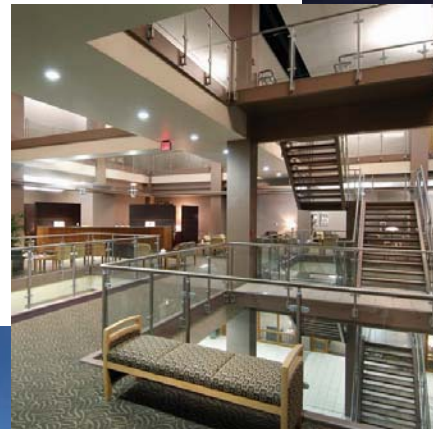
Orthopaedic and Spine Specialists  
York, Pennsylvania

Heartcare Midwest  
Peoria, Illinois

Heartcare Midwest  
Peoria, Illinois

**" They know how to listen to physicians. I didn't feel like they were making me conform to their design. The end product is an effective space for the physician and the staff."**

N. Kent Wise, M.D.  
Cardiologist  
HeartCare Midwest



**"Form should fit function. Lots of firms will tell you they agree with that, but MDI believes it and makes it happen. The end result provided efficiency of operation and an aesthetically impressive facility. We got the best of both!**

**What a great group to work with!  
Not only would I recommend them, I have."**

Jeffrey Shelton, CEO  
HeartCare Midwest



The changes taking place in the healthcare industry  
dictate the need for efficiency  
to keep medical practices productive and profitable.  
MDI's *Focus Field™* concept  
can make the most of your space and staff.  
We review departmental functions and effectiveness  
and provide alternatives  
to improve the efficiency of your facility.  
This allows you  
to provide your patients with the best possible service  
in your office space.

*The Campbell Clinic  
Germantown, Tennessee  
Medical Specialty Clinic  
Jackson, Tennessee  
The Shepherd Eye Center  
Las Vegas, Nevada*



**"When I built my building, I researched a number of architects before I chose MDI. Medical Design International has given Shepherd Eye Center a building and surgicenter that is functional, aesthetically pleasing and efficient. I can recommend them enthusiastically for any medical design project."**

John Shepherd, M.D. FACS  
President and Medical Director  
The Shepherd Eye Center



Your goals are our standards ...

Optimal clinical efficiency and exceptional

operational systems.

Reducing overhead and maximizing revenue.

Using systems and space to optimize your mission.

This is our mission.

Securing your future success

through exceptional design.

MDI is committed to providing

extraordinary solutions exclusively

to healthcare providers.

**"The methodical analysis utilized by MDI's team was impressive, articulate, and right on target. Looking back - we wouldn't change a thing. The connection with MDI was a stroke of good fortune for our organization and we continue to be just as proud of our facility today as we were when we moved in.**

**We gave MDI the challenge of designing a working facility that would accommodate multiple physicians and multiple practice patterns - they came through with an impressive finished product!"**

Tim Roberts, Administrator  
Semmes-Murphey Neurologic and Spine Institute



*Medical Associates of Davie  
for Forsyth Hospital  
Winston Salem, North Carolina*

*Semmes-Murphey Neurologic  
and Spine Institute  
Memphis, Tennessee*

*Eye Associates of Wilmington  
Wilmington, North Carolina*



Developing new medical space creates

many opportunities for success.

When properly executed, a facility supports

the practice's goals through sustainable design and construction

creating healthy indoor space and

minimizing the impact on the environment.

Materials that are renewable, cost effective,

energy efficient, durable, and promotes

wellness and health in your facility.

Healthy building for healthcare,

that is our goal.

*Columbus Cardiology Associates  
Columbus, Georgia*

*Columbus Cardiology Associates  
Columbus, Georgia*

*The Campbell Clinic  
Germantown, Tennessee*



Designing a successful medical office

is about understanding

the need for function, beauty and practicality.

It's achieved by knowing

every step, every process, every need

and planning for it.

From site analysis, patient and staff flow

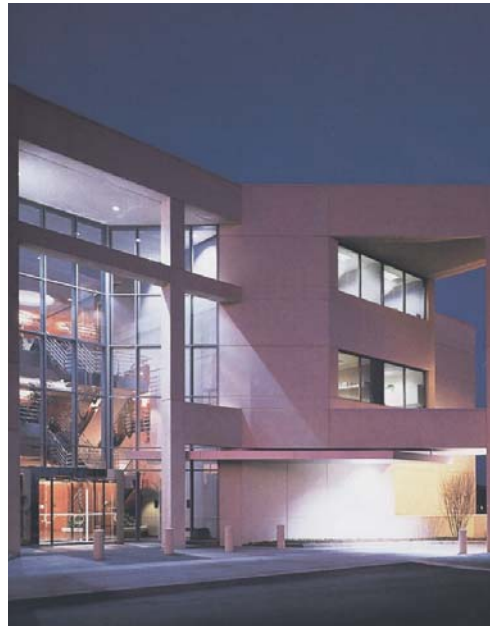
to construction methodology.

We cover everything.

Inch by inch. Corner to corner. Room by room.

So that your facility

is everything you want it to be.



*South Carolina Heart Center  
Columbia, South Carolina*

*Medical Associates of Davie  
for Forsyth Hospital  
Winston Salem, North Carolina*

*South Carolina Heart Center  
Columbia, South Carolina*



Complementing the office-based medical practice with

ambulatory surgery and ancillary services,

MDI creates a patient friendly, efficient, quality environment.

Operational Analysis...Feasibility Analysis...Design...

Coordination of medical equipment, licensing, and accreditation -

MDI shepherds your project through

the maze of tasks and team members.

Our expertise in ambulatory surgery and ancillary services

planning and design includes:

MRI ( fullbody, breast, extremity ), ASC, Linear acceleration,

CT scan, Cath lab, clinical trials, and infusion services

to name a few.

Orthopaedic and Spine Specialists  
York, Pennsylvania

The West Clinic  
Memphis, Tennessee

Orthopaedic and Spine Specialists  
York, Pennsylvania

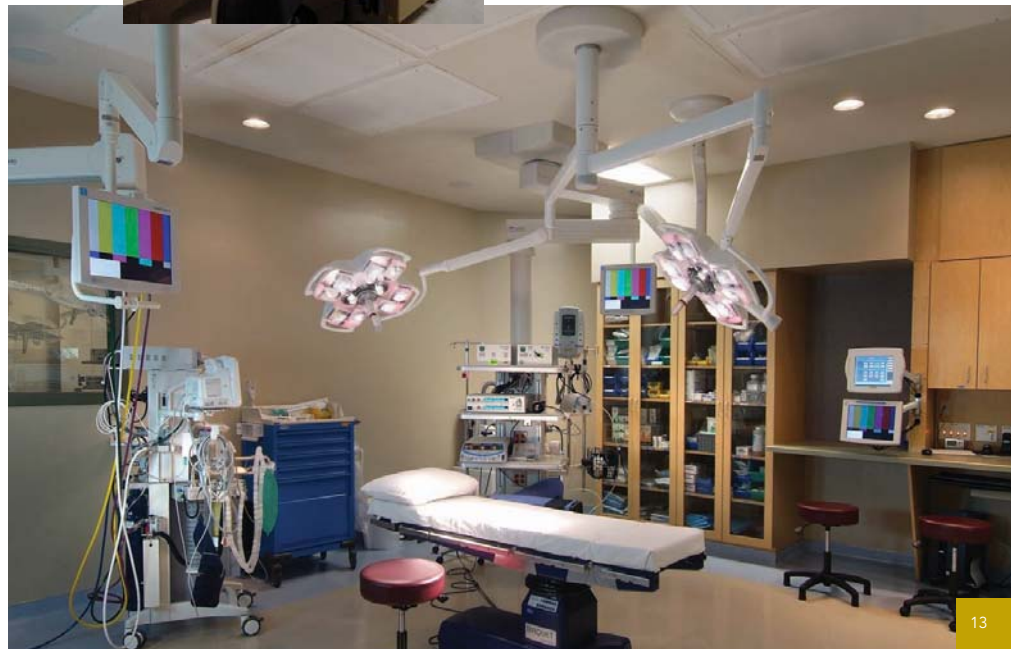
**"We love the facility. The physicians are much more efficient increasing their productivity by as much as 30%. The overall patient flow is ideal. Although the clinic is large, the design allows patients to have a minimal distance to travel, especially important in orthopaedics. Visitors are truly in awe of our campus"**

Sandy Eckard, RTR  
Chief Operating Officer  
Orthopaedic and Spine Specialists



**"MDI did their homework; they listened to our needs. Now, we have a showplace that functions as well as it looks...Bravo."**

Dr. Michael Sicuranza  
Orthopaedic and Spine Specialists



Overseeing the construction of a medical facility

can be a daunting task.

MDI has the expertise and experience to assist you

in the construction of your new facility.

From assistance with budget preparation to site analysis

and contractor management,

we are there for you.

Freeing you and your staff

to tend to the business at hand:

your practice and patients.

*Dermatology Associates  
Kingsport, Tennessee*

*Georgia Reproductive Specialists  
Atlanta, Georgia*

*Bielinski Dermatology Group  
Orland Park, Illinois*



***“MDI was very thorough in their analysis of our practice and the planning of our office space. The new office WOW! Our patients rave about it, our employees love it. As impressive as it is, it is even better as a doctor to work in, efficient, soothing to the eye, quiet and allowing the patients the utmost in privacy.”***

Kenneth B. Bielinski, MD, Orland Park, IL  
Bielinski Dermatology Group





## Medical Design International

is a specialty healthcare planning and design firm

known for its operational approach

to the design of medical space.

Based in Atlanta, Georgia,

MDI's staff has worked with more than

5,000 physicians and healthcare administrators

to analyze their goals

and study their patient and staff flow systems.

Creating a strategy to maximize the revenue producing

potential of their facility

and establish a patient-oriented environment.